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HYBRID TEA ROSE, HORACE McFARLAND



# STAR ROSES *Fall 1948*

# Peace



## STAR OF THE ROSE WORLD

Originated in France by Francis Meilland

LAUNCHED IN AMERICA BY THE CONARD-PYLE CO., WEST GROVE, PA.

Winner of the Gold Medal of the National Horticultural Society of France, the "Most Beautiful Rose of France" award, and the Royal Horticultural Society award in England; Gold Medal Certificate of the International Rose Test Garden in Portland, Oregon; All-America Rose Selections award, and has been taking a majority of the "Queen of the Show" awards at Rose shows all over the country this year, as it has before.

From American Rose Society members for the last three years, Peace has received the successive ratings of 9.5, 9.4 and 9.6 out of 10.



Francis Meilland of France, the originator of the Peace Rose, comes of a family that have been Rose growers and Rose breeders for generations. And for generations the women who have married into that family have been from other great Rose-growing families of France, as is his own wife. He himself grew up in the work, as his son is doing now (see photo below). Francis Meilland's first important creation was the Gold Medal winner, Golden State, the official Rose of the World's Fair in San Francisco in 1939. Since then he has become world famous for remarkable new Roses such as Boudoir, Fantastique, Fred Edmunds, Good News and Peace.

The first plants of Peace arrived here shortly before we entered the war. Its superiority was immediately recognized and it was entered in the All-America trials as promptly as possible. The war was at its frenzied height when the name of Peace was decided on for it, and a date for its christening was set. When that day arrived the name took on fresh hope, for the time coincided with the fall of Berlin. For the V-E Day celebration, blooms were presented to the head delegates of the 49 countries gathered to organize the United Nations.

The fresh beauty of this Rose was held to be a fitting symbol of the universal hope for PEACE.

This is a Rose that can best be appreciated and enjoyed where you can watch its buds unfold—see with your own eyes how its color changes as it slowly, slowly unfolds. Its tints of yellow, pale gold, cream and ivory show a varying blush of pink on the lightly ruffled petal edges, the clear colors blended to rare beauty. Peace plants are as outstanding as the blooms with great, tall, strong stems and handsome, rich green foliage. To see these Roses in your own garden on a quiet summer evening, is to know pure beauty and the sense of peace.

\$2 ea.; 3 for \$5.



Above: Francis Meilland taking notes of a new Rose cross. The cones cap the treated flowers to prevent other unwanted fertilization.

Below: Francis' father, A. Meilland, cutting budwood of new varieties.



Above: Louisette Meilland, Francis' wife, at her favorite work—hybridizing.

At right: Alain Meilland, at the age of six, preparing pollen and learning about Rose hybridizing "from the ground up," as his father did before him.







## ★PEACE.

(Mme. A. Meilland.) Plant Pat. 591. An enthusiasm shared is one of life's true delights. Another is the joy of seeing utter loveliness. In the Peace Rose we have both. For three years, American Rose Society reports and letters from our customers have shown that our enthusiasm and joy in Peace is shared to the utmost. We know of no other new Rose that has brought so much delight to so many different people. It does well in all climates and its fresh, radiant beauty gives a lift to the heart of almost everyone who sees it.

The 1948 American Rose Annual gives about 3½ pages of brief comments, from all parts of the country, from which we quote a few. (Names and addresses of those making the following remarks may be found in the Annual and are not repeated here in order to save space.)

"If I were limited to one Rose, I should choose Peace." "Exquisite in every stage." "No complaints. Wonder if we will ever find anything wrong with it." "The blue ribbons this Rose has won across the country are comments enough." "Wonderful! Superb! Colossal!" "Best Rose I have seen in 58 years of Rose growing!" "Most beautiful flower that grows." "Have never seen a more beautiful Rose." "Too beautiful to be true. It has no faults." "This Rose needs no comments. There are none to compare." "No comments necessary. This is the Rose!" "Breath-taking. The most beautiful thing on earth." "Deserves everything good said about it." "Has just about everything including drought-resistance."

"Lives up to its reputation in every way. Crimson Glory, move over." "Anyone can have prize-winning blooms in their own back yard with this plant." "Consider it the best Rose of all. It has everything." "Plants improve with age. Color always different and interesting." "Voted Rose of Montana on July 8, 1947. Blooms magnificent. Very hardy." "A most interesting Rose. Last to show blackspot." "Blooms are spectacular. My plants are runts compared to others I have seen but the plant habit is good." "Outstanding in every way. The first time in 8 years that any one Rose has been the unanimous choice of all our visitors. Two hundred and ten Roses so far." "Endures our rough winter as well if not better than any other Hybrid Tea." (That from North Dakota.) "A Rose grower's dream." "Why try to describe it? Just grow it." "Royalty in the garden." "Hardy, husky, healthy, heavenly." (That's from Vermont, where hardy means hardy.)

There are many more in like vein. If you have never seen this Rose, the excitement over it must seem exaggerated. It has to be seen, as the pictures do not do it justice and there is no other Rose like it.

In fact, those who grow it can best enjoy its full enchantment for it changes from day to day in glorious variety. Plants \$2 ea.; 3 for \$5.



### CREAM OF



★AMERICAN FLAGSHIP

One of the greatest thrills of gardening is to grow some of the newer varieties of Roses. New shades and tints continue to appear and hybridizers are constantly working for hardier, more vigorous plants with more and more flowers. Hybrid Teas used to be called "monthly blooming," for the blooms were somewhat intermittent. The newer, more popular sorts tend to bloom in constant succession: as some flowers fade, others are opening, and a well-grown plant will produce dozens of flowers each season. Even a small Rose garden these days should have some bloom at all times from early June until hard frost.

The Roses listed on these first 9 pages and the back cover are newer sorts, but all have been well tested and none are included simply because they are new. Many Roses are introduced each year but we offer only those that we believe to be really superior.

### What Does This **AARS** Mean?

This symbol stands for super-selected, top choice Roses among the newer introductions. It stands for the results of two-year testing in a group of widely separated test gardens ranging from the Atlantic to the Pacific and from Minnesota to the Gulf. The All-America rating is zealously guarded, and some years the award may be granted to only one variety if no more appear to measure up to this high standard. All-America Roses may be trusted to bring you top enjoyment in your garden. Try a group of them this year.

★**AMERICAN FLAGSHIP.** HT. (Lammerts.) Plant Pat. 676. Very dark red. A fine new variety with beautifully formed, urn-shaped buds. About 30 petals. Buds and blooms are rich, velvety crimson with maroon shadings, a little smaller than Crimson Glory, with strong, straight flower stems. It keeps its deep, pure crimson color even in strong sun. Good foliage, abundant and disease resistant. This new Rose, named for the American Airline flagships, has been receiving considerable praise. A large bouquet of the deep red blooms made a striking and much-admired exhibit at the American Rose Society Annual Meeting last fall. **\$1.50 ea.; 3 for \$4.**

★**ANNA MARIE.** HT. (Ohlhus.) Propagation Rights reserved. A new introduction of The Conard-Pyle Company, originated by our own hybridizer and named for his small daughter.



Anna Marie Ohlhus

It is a delightful Rose, very large and double, of clear, light, silvery pink. The great, beautifully furled buds open slowly, with the individual petals large and of heavier texture than commonly found in so double a Rose. This prevents "balling," and it opens beautifully in all kinds of weather. The full blooms are unusually fine. Each petal tip curls back to form a perfect point, perfectly arranged around the high, furled center, to give a classic Rose form. The great blooms are held proudly erect on very firm, strong

stems on tall, vigorous, stately plants. Long lasting on the bush or as cut-flowers; in fact, it is practically in the class with Peace in that respect. Dark, leathery foliage; new canes and foliage stained bronze-red. **\$1.50 ea.; 3 for \$4.**

★**BLANCHE MALLERIN.** H.T. (Mallerin.) Plant Pat. 594. This is that rare beauty, a pure white, fragrant Hybrid Tea Rose. The petals of the beautifully modeled blooms are as white as alabaster, with a live, satiny sheen, as appealing as an Easter lily, with the advantage that the Rose blooms for five months of the year. Its streamlined buds come erect on healthy, upright plants. These long buds open to beautifully formed blooms 3½ to 4 inches across. We have yet to find a white Rose to equal Blanche Mallerin in artistic beauty. Lovely for cutting. **\$1.50 ea.; 3 for \$4.**

★**BOUDOIR.** H.T. (Meilland.) An unusual, two-toned flower, large and very full, with a strikingly luxurious look. The novel coloring is a rich, radiant Tyrian-rose on the inside of the petals and velvety creamy white on the reverse. The great, fragrant blooms come on rigid, upright stems. A decided novelty that makes a sensational showing anywhere. **\$1.50 ea.; 3 for \$4.**

★**CAPRICE.** H.T. Francis Meilland's new creation, his first Hybrid Tea since Peace to be introduced in this country. It is a gay and joyous Rose, the outside of the petals a delicate sea-foam yellow, the inside radiant flame-pink. It ages with infinite grace to crisply ruffled, jaunty blooms that hold their form until the end. The color ages happily, as well, to a brilliant rosy pink and cream that doesn't clash with newer blooms. 23 to 25 lightly ruffled petals of fine substance. This is a Rose to light up a garden and to make sparkling indoor bouquets. You should see it on a dinner table under lights! Bushy, well-balanced plants with dark, heavy foliage, strong, reddish canes and leaf stems, are a perfect foil for the airy, brilliant grace of the flowers. **\$2 ea.; 3 for \$5.**

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THE CONARD-PYLE CO.

# to Good Roses

1948



## THE NOVELTIES

★**CHARLOTTE ARMSTRONG.** H.T. (Lam-merts.) Plant Pat. 455. A charming Rose aristocrat that had top scores in official test gardens of All-America Rose Selections and now has top popularity with home gardeners. The bloom and the plant are among the very best. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes very dark rose-red. Handsome, upright plants with long, strong flower stems. A superior Rose that is always beautiful everywhere.

We quote a few American Rose Society reports: From Massachusetts, "One of the very best; dependable, beautiful." From Texas, "A color we have long looked for on a good plant." From Iowa, "Hardy and vigorous; flowers in profusion. Deserves a place in every good garden." From New York, "The best winterer of 100 varieties." \$1.50 ea.; 3 for \$4.

★**CHARLOTTE ARMSTRONG**



## 4 EXCITING NEWER ROSES \$5.25

Four of the newer and more striking Roses, one a deep, dark red, one a pure white, another a rich pink and one a yellow. All are varieties that add interest and beauty to a garden. Purchased as a collection, you get the same top quality plants, yet save money.

	Plant Pat.	Page
★ <b>American Flagship.</b> Red.....	.676	4
★ <b>Blanche Mallerin.</b> White.....	.594	4
★ <b>Lowell Thomas.</b> Yellow.....	.595	8
★ <b>Rubaiyat.</b> Deep pink.....	.758	9

All four for \$5.25 (Value \$6; \$1.50 each)

ASK FOR OFFER 105A

★**CRIMSON KING.** H.T. (Kordes.) This is a worthy addition to the list of best red Hybrid Teas, very fragrant and a deep, brilliant crimson. It combines the best characteristics of its two notable parents, Crimson Glory and Kardinal. The blooms keep repeating all summer, and in the fall they are especially fine as they mature and open slowly with deep, blackish shadings on the firm petals. When cut in the opening bud stage they last for a long time indoors and will fill a room with their delightful Damask Rose fragrance. A new thrill for the lover of red Roses, this is one of the best and very easy to grow to perfection. \$1.50 ea.; 3 for \$4.

★**CRIMSON KING**

## 3 CHOICE ROSES \$4

Deep crimson, silvery pink, and maize-yellow make this a prize group of beautifully formed Roses. (Separately \$1.50 ea.)

- ★**Crimson King.**
- ★**Highland Park.** (See page 7)
- ★**Narzisse.** (See page 9)

ASK FOR OFFER 105



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# STAR GUIDE

Fall

## CREAM OF



©  
★Diamond Jubilee

★**DIAMOND JUBILEE.** H.T. (Boerner.) Patent Applied For. All-America Award winner for 1948. This new winner is a Rose to be jubilant about—an exceptionally good plant that is lavish with its lovely blooms of soft peach-gold. The petals have a wonderfully heavy texture; the flowers open slowly and last well on the bush or when cut. Blooms are double, high centered and fragrant. In habit of growth, vigor and disease resistance, the plant approached perfection throughout its trials. The stems are long and straight, well covered with rich dark green foliage. \$2 ea.; 3 for \$5.

★**ERNIE PYLE.** H.T. (Boerner.) Plant Pat. 673. Warm rose-pink flowers of good size and fine clear color distinguish this new Rose named to honor one of America's best-loved war correspondents. A bushy, vigorous, healthy plant of medium height, it is said to have been developed from the hardy wild Rose of Alaska. Opening blooms are cup-shaped, suffused with yellow at the base of each petal; slow opening, long lasting, fine for cutting. It is reported to winter well in Minnesota—an excellent test of winter hardiness. \$1.50 ea.; 3 for \$4.

★Ernie Pyle



© C.P. Co.

★Fred Edmunds

★**GOLDEN ANNIVERSARY.** H.T. (Mordigan.) Plant Pat. 806. A new Rose named in celebration of our own Golden Anniversary. It took an outstanding Rose to carry that significant name, but this is an outstanding Rose. It is a sport of Good News, with flowers as handsomely formed but a fine old-gold color, flushed apricot at times. Best of all, it is a golden Rose on a truly vigorous, well-branched plant with dense foliage right down to the ground! For the plant retains the sturdiness, shapeliness and leaf mass of its parent, all the more remarkable in a yellow Rose. The plants under test have bloomed heavily and continuously; no other H.T. in the entire test plot has been able to keep up with them. \$2 ea.; 3 for \$5.

**4 STARS . . . . \$5.75**  
(\$.60 value)

	Plant Pat.	Page
★Ernie Pyle . . . . .	673	6
★Golden Anniversary . . . . .	806	6
★Grande Duchesse Charlotte . . . . .	774	7
★Mirandy . . . . .	632	9

ASK FOR OFFER 106

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THE CONARD-PYLE CO.





## THE NOVELTIES

★**GRACE MOORE.** H.T. (Kordes.) C. E. Pfister, Chief Rosarian of the Men's Garden Clubs of America, who had this variety under test, says it is his favorite of all dark red Roses. "You know," he added, "we say there are so many good dark red Roses, but when you come right down to it, they aren't really red, the way this Rose is." Its red is rich and deep and, at the same time, it is unusually brilliant for so deep a color. Turn an individual petal in the light and it will change in shade: cerise, cardinal, cherry, shining crimson are all there as it is moved, going to make up the total effect of vivid red in the whole velvety flower. Fittingly, it seems to us a singing color.

The open blooms are 4 to 5 inches across, with 50 petals, on strong, firm stems. The graceful plants are bushy, very well branched, with fine, dark, pretty foliage. \$2 ea.; 3 for \$5.

★**GRANDE DUCHESSE CHARLOTTE.** H.T. (Ketten.) Plant Pat. 774. This aristocrat provides a new shade of red in Roses, a strikingly beautiful color such as is seen sometimes in old tapestry. The long, streamlined buds are a burnt-carmine shade and open to firm-petaled blooms which do not fade but gradually change to a lovely begonia-rose. When unfolding, the 25 petals recurve to make a delightfully informal, artistic flower with a hint of carnation fragrance. Fine for cutting. The plant is a tall, upright, graceful grower and the foliage shows good resistance to disease. \$1.50 ea.; 3 for \$4.

★**HEART'S DESIRE.** H.T. (Howard.) Plant Pat. 501. Beautiful form and heavy petalage distinguish this rich scarlet Rose. Great, streamlined buds, excellent for cutting. Delightful fragrance adds to its charm; a small bouquet will fill a room with fragrance. Feed this Rose heavily and you will be well rewarded. \$1.50 ea.; 3 for \$4.

★**HIGHLAND PARK.** H.T. (Mallerin.) The Chief Rosarian of the Men's Garden Clubs of America chose this Rose to be named for Highland Park, Ill., and to be a feature of the "Gardeners' Memorial" Rose-garden there. That in itself denotes the quality of this beautiful salmon-pink variety which produces its fine blooms on vigorous, healthy plants. A really choice Rose for those who appreciate delicate colors and full-petaled varieties. \$1.50 ea.; 3 for \$4.



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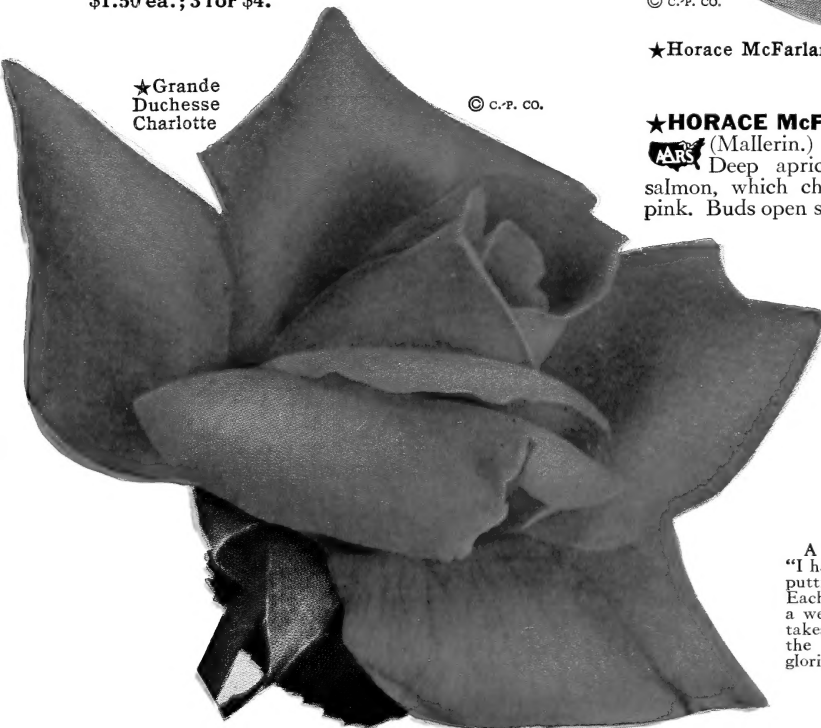
★Horace McFarland

★Grande Duchesse Charlotte

© C.-P. CO.

★**HORACE MCFARLAND.** H.T. (Mallerin.) Plant Pat. 730. Deep apricot-colored buds open rich buff-salmon, which changes slowly to a pleasing coral-pink. Buds open slowly and tend to come in constant succession, each one a gem. The flowers are large, with 40 to 45 petals that are also large, firm and long lasting. Strong stems hold the long, tapered buds firmly upright, well above the leathery foliage, making it an excellent variety for cutting. Flowers spicily fragrant. Rather low, upright, compact plants. A "front-row" Rose, unsurpassed for beautiful exhibition form and glorious color. \$1.50 ea.; 3 for \$4.

A Baltimore, Md., man wrote us this spring, "I have only 15 Star Roses but they are now putting on a show that is breathtaking to see. Each blossom of the Horace McFarland gives a week long exhibition of beauty. The Peace takes its rightful place as queen of Roses and the Crimson King is a standout with its glorious color."





## CREAM OF

★**MME. CHIANG KAI-SHEK.** H.T. (Duehrsen.)  
AARS Plant Pat. 664. A Rose of shining oriental  
splendor. Moon-yellow blooms open like lotus  
flowers from ivory buds. \$1.50 ea.; 3 for \$4.

★**MME. MARIE CURIE.**  
AARS H.T. (Gaujard.) Plant  
Pat. 727. Buds of  
bright, clear daffodil-yellow  
open glowing chrome-yellow  
and come freely on upright,  
vigorous plants. The 25-  
petaled, sweetly fragrant  
flowers age to rich cream be-  
fore the petals fall. \$1.50 ea.;  
3 for \$4.

★**MARK SULLIVAN.** H.T.  
(Mallerin.) Plant Pat. 599.  
This is one of the most spec-  
tacular of the newly de-  
veloped multicolors. It is  
excellent for adding rich  
splashes of color to your gar-  
den. The blooms show a re-  
markable blending of color  
tones, rich gold heavily veined  
and shaded with deep rose-  
pink and cerise. Honey fra-  
grance. \$1.25 ea.; 3 for  
\$3.35.



© Katherine T. Marshall

★**KATHERINE T. MARSHALL.** H.T. (Boer-  
ner.) Plant Pat. 607. This sparkling, warm  
AARS pink Rose comes on magnificent, erect-growing,  
very hardy plants with profuse, dark green foliage.  
The large, cupped flowers have heavy petals of coral-  
pink, with a golden glow at the base of each. Fruity  
fragrance. Growth and foliage are equal to the re-  
nowned Radiance. \$1.50 ea.; 3 for \$4.

★**LOWELL THOMAS.** H.T. (Mallerin.) Plant  
AARS Pat. 595. The vibrant lemon-chrome color,  
vigorous growth and general air of optimism  
about this Rose make it suitable to bear the dynamic  
name "Lowell Thomas."

25-petaled blooms with high-cupped centers, the  
petals rolling outward to make magnificent, glowing  
flowers over 4 inches across when fully open. \$1.50  
ea.; 3 for \$4.

★Lowell  
Thomas



© C.-P. CO.

© ★Mary Margaret McBride. \$1.50 ea.



★**MARY MARGARET McBRIDE.** H.T. (Nico-  
las.) Plant Pat. 537. This exhibition-type flower  
of lovely form is a shining, pure rose-pink. The  
long, firm buds have a yellow base and open to very  
double, 45-petaled blooms with a glowing rose-pink  
color. The petals stay upright and hide the center  
of the flower but the edges recurve gracefully to add  
to the charm of this Rose. It withstands the heat of  
warmer sections of the country particularly well.  
\$1.50 ea.; 3 for \$4.

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THE CONARD-PYLE CO.





## THE NOVELTIES

★**MIRANDY.** H.T. (Lammerts.) Plant Pat. 632.

 The illustration shows the superb form and glamorous coloring of this great new Rose. The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich, penetrating Damask fragrance. In hot, moist atmospheric conditions the aging flowers turn to a pleasing, popular Dubonnet wine color.

In our Rose-fields this marvelous Rose blooms continuously from early in June throughout the hot summer months and was blooming last year when stopped by hard frost. \$1.50 ea.; 3 for \$4.




©  
★Mirandy




© ★Rubaiyat

★**RUBAIYAT.** H.T. (McGredy.) Plant Pat. 758.

 Brilliant rose-red or cerise-pink, with reverse of petals a lighter shade. Sturdy, vigorous plants with clean, waxy foliage and high-centered buds that open slowly. Flowers large and long lasting, on strong, straight stems. \$1.50 ea.; 3 for \$4.


★**SAN FERNANDO.** H.T. (Morris.) Plant Pat.

 785. Glowing currant-red. Beautiful form in bud and bloom; unusually heavy texture. And *fragrant!* If you have been wishing for more fragrant Roses, try San Fernando—as richly perfumed as any old-fashioned Rose in Memory's garden. \$2 ea.; 3 for \$5.

★**SHOW GIRL.** H.T. (Lammerts.) Plant Pat. 646.

A splendid new pink with superlative bud form. Tall and vigorous. \$1.50 ea.; 3 for \$4.

★**TALLYHO.** H.T. (Swim.) Plant Pat. Pending.

 It takes this very newest Rose to bring us the color that has been named "old-rose." The blooms are truly two-toned, the outside a darker shade of the same rare color. It holds its color remarkably, changing only toward the center of the flower, the petals there becoming uniformly of the lighter old-rose tint. And what a plant! Great, long, strong, reddish canes are topped with glorious bursts of bloom in quantity at one time. Rich, full, spicy fragrance is added to its unique color, beautiful form and mass of bloom to make Tallyho this year's outstanding Rose. \$2.50 ea.; 3 for \$6.75.

★Tallyho

New 1949 All-America Winner



★**MRS. PAUL R. BOSLEY.** H.T. (Bosley.)

Plant Pat. 441. Among the new yellow Roses, Mrs. Paul R. Bosley should not be overlooked. An exhibition type, with high-centered blooms held firm and erect above the dark, leathery foliage. Fragrant. This is a clear yellow sport of the magnificent Rose, Mme. Joseph Perraud. \$2 ea.; 3 for \$5.

★**NARZISSE.** H.T. (Krause.) This is the most superb maize-yellow variety that has yet appeared.

The blooms are a marvel for size and come from big, streamlined buds of apricot-yellow which open to massive flowers of maize-yellow. Sturdy, tall plants with large, glossy foliage produce these great blooms. A prize-winning exhibition Rose. \$1.50 ea.; 3 for \$4.



## EVERBLOOMING

The Roses offered on this and the following seven pages are varieties that have qualities needed to make a good Rose, such as beauty of form, vigor, hardiness, and abundance of bloom over a long period. The colors represent a wide range from snow-white to darkest red, light and deep pinks, yellows and glorious multicolors.

All these Hybrid Teas have been widely grown and loved for at least five years and up to forty years and more. All are good; so good that the popular demand for them keeps them on the market year after year after year. Choice among them depends largely on your preference for color, type of bloom, etc. If you have no special choice, you will find collections of varieties we particularly recommend, which will save you money.

★**CATHRINE KORDES.** H.T. Carmine-scarlet, a glowing color. Large and full-petaled. Vistors to our Rose-fields are always attracted by its glowing beauty. \$1.25 ea.; 3 for \$3.35.

★**CHRISTOPHER STONE.** H.T. Scarlet-crimson. *Illustrated page 15.* A real treasure for any garden. Notable for alluring Damask fragrance and almost continuous bloom. Color is vivid scarlet in June, which becomes deep crimson with velvety, blackish shadings in the fall. \$1.25 ea.; 3 for \$3.35.

★**CONDESA DE SASTAGO.** H.T. Bicolor. *Illustrated page 14.* Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. Ranks very high in preference list of experienced amateurs. Known from California to Cairo, and all points between, as one of the most colorful garden Roses. \$1.25 ea.; 3 for \$3.35.

★**COUNTESS VANDAL.** H.T. Plant Pat. 38. Copper and salmon. A charming Rose, from the first tints of color on the large, long, tapering buds until the petals fall. The streamlined buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. \$1.50 ea.; 3 for \$4.



★Ami Quinard

★**AMI QUINARD.** H.T. Semi-double, fragrant, black-lustered red. The petals are like two-toned velvet, deep crimson to velvety black, depending on how the light strikes the curves of the petals. Move the flower and the play of black and crimson shifts and changes with it. Buds deep maroon, urn shaped, ideal for boutonnieres. \$1.25 ea.; 3 for \$3.35.

★**ANGELS MATEU.** H.T. *Illustrated page 15.* Plant Pat. 174. Orange-rose. Here is one of the most charming of Roses with a color that is really enchanting—a luscious orange-rose, distinct from all others. The flowers with their delicious red-raspberry fragrance are large and full-petaled. \$1.50 ea.; 3 for \$4.

★**BETTER TIMES.** H.T. Plant Pat. 23. Rose-red. The brilliant rose-red flowers are large, double, and delicately fragrant. They come singly on long, strong stems and are ideal for cutting. \$1.50 ea.; 3 for \$4.

★**BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are medium-sized, long-pointed and open to large, semi-double flowers. Its spicy blooms are distinctly bicolored, the outside of the petals deep carmine, inside silvery salmon. \$1.25 ea.; 3 for \$3.35.

★**CALIFORNIA.** H.T. Plant Pat 449. The color is a glorious shade of ruddy orange, toned with saffron-yellow, with the exterior of the broad, firm petals overlaid with saffron-rose. Buds are long and pointed; flowers are enormous in size, reaching a diameter of 5 to 6 inches. Growth vigorous, with healthy, glossy green foliage. \$1.50 ea.; 3 for \$4.

★California

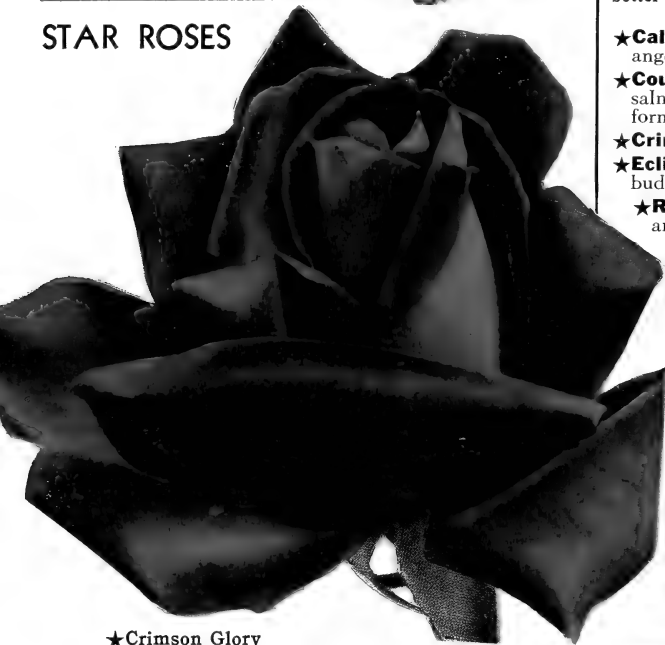


★Countess Vandal





STAR ROSES



★Crimson Glory

★**CRIMSON GLORY.** H.T. Plant Pat. 105. Deep crimson. A "glory" Rose, glorious in its perfect form, its size, and its fragrance. A splendid plant, vigorous and exceptionally resistant to disease. One of the most popular and free-blooming. \$1.50 ea.; 3 for \$4.

★**DAINTY BESS.** Single H.T. Blush-pink. Dainty indeed in form, color and delicate wild-rose fragrance. Especially charming are the long, wine-red stamens contrasting with the blush-pink petals. The best single. \$1.25 ea.; 3 for \$3.35.

★**DICKSONS RED.** H.T. Plant Pat. 376. Scarlet. Noted for large, magnificently formed, glowing, fragrant blooms that hold their color in the hottest sun. One of the finest. \$1.50 ea.; 3 for \$4.

© ★Dicksons Red



A GLORIOUS SIX for \$7.50

Brilliant colors and quantities of fine blooms are here for your garden in this collection of prize favorites. All are kinds that no Rose planting should be without, and three of each is better than one if you have the space. All are fine for cutting.

	Plant Pat.	Each	Page
★ <b>California.</b> Glowing, ruddy orange and gold.....	449	\$1.50	10
★ <b>Countess Vandal.</b> Copper and salmon-pink bicolor of exquisite form.....	38	1.50	10
★ <b>Crimson Glory.</b> Rich crimson ...	105	1.50	11
★ <b>Eclipse.</b> Yellow. Unusually long buds.....	172	1.50	11
★ <b>Ramon Bach.</b> Apricot-buff and amber; tall and very free in bloom.....	366	1.25	16
★ <b>Rome Glory.</b> Rose-red blooms of huge size; long lasting.....	304	1.50	17

One of each for \$7.50 (Value \$8.75)

ASK FOR OFFER 111

★**DUQUESA DE PENARANDA.** H.T. Copper-apricot. Long-pointed buds of apricot-orange open to sweetly perfumed, artistic blooms of soft coppery apricot. The color becomes richer in the fall—a luscious cinnamon-peach shade—but it is lovely throughout the entire season and noted for almost continuous bloom. \$1.25 ea.; 3 for \$3.35.



© ★Eclipse

★**ECLIPSE.** H.T. Plant Pat. 172. Golden yellow. Distinctly different from any other Rose, with "super-streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals which contrast with the gold of the petals. It is most prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous, disease-resistant plant. \$1.50 ea.; 3 for \$4.

★**EDITOR McFARLAND.** H.T. Deep pink. Illustrated on page 14. Vigorous, healthy, upright plants are free with beautifully modeled buds and fragrant blooms of deep pink on strong, wiry stems. The flowers keep their form and color for days when cut. \$1.25 ea.; 3 for \$3.35.

★**ETERNAL YOUTH.** H.T. Plant Pat. 332. Clear pink, sometimes suffused with salmon. Exquisitely formed. A Rose aristocrat. \$1.50 ea.; 3 for \$4.



## EVERBLOOMING



★Etoile de Hollande

★**ETOILE DE HOLLANDE.** H.T. Crimson. Ever popular, with its delightful crimson color, its fine form, long cutting stems, vigorous growth and true Rose perfume. One of the best richly fragrant, everblooming red Roses. \$1.25 ea.; 3 for \$3.35.

★**GIRONA.** H.T. *Illustrated at bottom of page 14.* Multicolored. Tyrian-rose and soft golden yellow in a lovely color blend. 20 to 30 petals of heavy texture. One of the most richly fragrant of Roses. \$1.25 ea.; 3 for \$3.35.

★**GLOAMING.** H.T. Plant Pat. 137. Fawn-orange. A novel-colored Rose that is particularly lovely in the half-opened bud stage. \$1.50 ea.; 3 for \$4.

★**GOLDEN DAWN.** H.T. The pale yellow blooms, continuously produced, are very large, with 50 to 60 petals. Fragrant. Foliage beautiful. \$1.25 ea.; 3 for \$3.35.

★**GOLDEN SASTAGO.** H.T. Buttercup-yellow. A sport of the great Condesa de Sastago. This gleaming yellow fragrant flower is a continuous joy to the gardener. Of fine, upright form, it is noted for robust growth and freedom of bloom. \$1.25 ea.; 3 for \$3.35.

★**GOOD NEWS.** H.T. Plant Pat. 426. *Illustrated page 14.* Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. \$1.50 ea.; 3 for \$4.

### 3 FAVORITES \$2.95

(Value \$3.75)

Page

- ★**Ami Quinard.** The darkest of dark red Roses. . . 10
- ★**Betty Uprichard.** Carmine and silvery salmon. 10
- ★**Joanna Hill.** A fine yellow. . . . . 12

ASK FOR OFFER 112

★**FAIENCE.** H.T. Two-tone peach-pink and yellow. Beautifully modeled buds of yellow, lightly brushed with carmine, open to 50-petaled blooms with rich yellow base that shades gradually to peach-pink at the tips. A most satisfactory Rose the entire growing season for it blooms freely and the flowers last well on the bush or when cut. \$1.25 ea.; 3 for \$3.35.

★Faience



★Joanna Hill

★**JOANNA HILL.** H.T. Yellow. Attractive buds of orange-yellow; double flowers shading from orange to cream. Fine for cutting. \$1.25 ea.; 3 for \$3.35.

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds and delightfully scented, cream-white flowers with a slight lemon tint in the center. Very double. \$1.25 ea.; 3 for \$3.35.

★**LADY ASHTOWN.** H.T. Carmine-pink. The large, long-pointed buds open to perfect carmine-pink blooms with a golden underglow. One of the best and very popular. \$1.25 ea.; 3 for \$3.35.

★**LUNA.** H.T. Moonlight-yellow. Long, delicate yellow buds and large, delightfully fragrant blooms of moonlight-yellow. \$1.25 ea.; 3 for \$3.35.



STAR ROSES

★**MME. BUTTERFLY.** H.T. Pink and gold. Beautifully modeled flowers of tender pink, salmon, cream, and gold. Highly scented and long lasting except in very hot, dry weather. Superb in June and during the fall months. \$1.25 ea.; 3 for \$3.35.

★**MME. COCHET-COCHET.** H.T. Illustrated page 14. Plant Pat. 129. Coppery pink. The long, pointed buds open to large, semi-double, coppery pink flowers that simply glow with reflected gold on the inside petals. \$1.50 ea.; 3 for \$4.



★Mme. Henri Guillot

★**MME. HENRI GUILLOT.** H.T. Plant Pat. 337. This outstanding beauty has no rival in form or color. Large, firm-petaled flowers come singly on strong plants with extra-large, shiny foliage. Exquisitely formed, fragrant, urn-shaped buds of raspberry-pink lit with flame, change to a brilliant, satiny watermelon-pink blend as they fully open. \$1.50 ea.; 3 for \$4.



★Mme. Joseph Perraud

★**MME. JOSEPH PERRAUD.** H.T. Buff. A Rose of unusual charm both in bud and open bloom. The long-pointed, opening buds have delightful glowing yellow sunset shades that change to nasturtium-buff as the fragrant flowers slowly unfold. This is one of the most enchanting Roses we know in the lovely pastel shades, and so long lasting. \$1.25 ea.; 3 for \$3.35.

★**MME. JULES BOUCHE.** H.T. White. The large, beautifully formed buds are creamy white and open with a dainty flush of pink in the center of the flower, but this flush disappears. Sweet-scented. A dependable, popular variety. \$1.25 ea.; 3 for \$3.35.

**HAPPY THREE \$3.95**

★**Crimson Glory.** Plant Pat. 105 (See page 11)  
 ★**Mme. Henri Guillot.** Plant Pat. 337 (See page 13)  
 ★**McGredy's Sunset.** Plant Pat. 317. (See page 16)

**OFFER 113A**

★**MARGARET MCGREDY.** H.T. Orange-scarlet to carmine-rose. A continuously satisfactory, large, full-petaled Rose. The buoyantly vigorous growth insures a constant production of buds and blooms from June right through the heat of midsummer to hard frost, an endearing quality. \$1.25 ea.; 3 for \$3.35.

★Margaret McGredy



**6 SPECIAL BEAUTIES \$5.75**

These are quality kinds, beloved for the rare beauty of the flowers; each a gem in its own choice way.

- ★**Condesa de Sagtogo.** Brilliant bicolor in gold and raspberry-red. . . . .10 & 14
- ★**Etoile de Hollande.** Fragrant crimson. A great favorite. . . . .12
- ★**Faience.** Two-tone peach-pink and yellow. Free blooming and long lasting. . . . .12
- ★**Kaiserin Auguste Viktoria.** Cream-white and the favorite white of many people. . . . .12
- ★**Mme. Joseph Perraud.** Perfectly formed, long-lasting blooms of nasturtium-buff. . . . .13
- ★**The Doctor.** Exquisite satiny pink with rich fragrance. . . . .17

**ASK FOR OFFER 113**



★Condesa de Sastago



★Good News



★Editor  
McFarland



★Mme. Cochet-Cochet



★Girona

★Seur  
Therese



CROWN JEWELS  
FOR A GARDEN

★Christopher Stone



★Angels Mateu

OFFER 115

# The Star Dozen

\$13.75 (Value \$16.50)

For this set we take pride in selecting the pick of modern Roses of proved and continuing popularity,—vigorous, easy-to-grow varieties that are free in bloom and each one outstanding in its color class. And we include a wide assortment of the different Rose colors. If space is limited, the 12 can be well grown in an area as small as 4' x 5' though they can well be spread to fill a bed of about 3' x 10' or 4½' x 7'. One who had never before grown Roses could have a whole, showy Rose garden next summer by using one or more sets. With several sets, try grouping each variety for luxurious effect. Or border a path with two sets, using one on each side.

	Desc.	Plant Pat.	Page	Each		Desc.	Plant Pat.	Page	Each
★Angels Mateu.	Plant	Pat. 426.	10	\$1.50	★Good News.	Plant Pat. 426.	12	\$1.50	
174. Rosy orange.	.....				Peach-pink.	.....			
★Christopher Stone.	Dark		10	1.25	★Mme. Cochet-Cochet.	Plant			
scarlet-red.	.....				Pat. 129.	Coppery pink.	13	1.50	
★Condesa de Sastago.	Bright		10	1.25	★Mme. Henri Guillot.	Plant			
red and gold bicolor.	.....				Pat. 337.	Raspberry-red.	13	1.50	
★Crimson King.	Glorious,		5	1.50	★Narzisse.	Maize-yellow.	9	1.50	
rich crimson.	.....				★Poinsettia.	Poinsettia-scarlet.	16	1.25	
★Editor McFarland.	Deep		11	1.25	★Sœur Therese.	Buttercup-			
pink.	.....				yellow.	.....	17	1.25	
★Girona.	Fragrant rose and		12	1.25					
gold blend.	.....								

ASK FOR OFFER 115



## EVERBLOOMING

★**PRESIDENT HERBERT HOOVER.** H.T. Multicolored. The large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, which come singly on erect, firm stems, have made this one of the most popular Roses for many years. Its tall-growing plant blooms freely and the lovely flowers last for days when cut. \$1.25 ea.; 3 for \$3.35.



© ★McGredy's Sunset

★**McGREDDY'S SUNSET.** H.T. Plant Pat. 317. Yellow. The full-petaled flowers of clear, sunshiny yellow are penciled with carmine. A Rose of unusual charm. \$1.50 ea.; 3 for \$4.

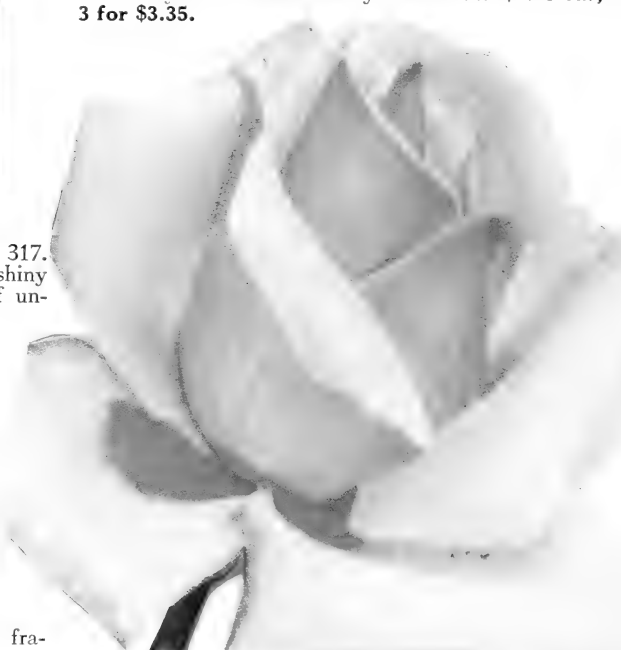
★**MISS ROWENA THOM.** H.T. Rose-pink. Healthy, vigorous, free blooming like its parent, Radiance. Long-pointed buds; fine form. \$1.25 ea.; 3 for \$3.35.

★**MRS. E. P. THOM.** H.T. Long buds and attractive blooms of clear yellow. A superior and popular yellow Rose. \$1.25 ea.; 3 for \$3.35.

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. A Rose that produces good flowers on bushy plants and blooms abundantly all the time. \$1.25 ea.; 3 for \$3.35.

★**MRS. SAM MCGREDDY.** H.T. Rich scarlet-orange. Perfect flowers with Sweetbrier fragrance. \$1.25 ea.; 3 for \$3.35.

★**POINSETTIA.** H.T. Scarlet. Lovely, well-formed, long buds and richly colored flowers of poinsettia-scarlet. The large, brilliant blooms are freely produced on erect, healthy plants. \$1.25 ea.; 3 for \$3.35.



★President Macia

★**PRESIDENT MACIA.** H.T. Two-tone pink. Rich pink buds, notably long, firm and pointed, open with the same rich pink outside and with the inside of the petals a strongly contrasting flesh-pink. A beautiful, large Rose. \$1.25 ea.; 3 for \$3.35.

★**RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have a pungent, true Rose fragrance. In continuous demand for its vigorous, healthy growth and remarkable freedom of bloom. This is one of the world's most dependable Roses, thriving everywhere, year after year, with a minimum of care. \$1.25 ea.; 3 for \$3.35.

★**RAMON BACH.** H.T. Plant Pat. 366. Apricot-buff. The flowers of this variety are unusually large and full-petaled—a very double bloom. These come singly on strong, straight stems and have an agreeable, fruity fragrance. The opening blooms show a lovely apricot-buff on the back of the petals with a touch of salmon-pink on the inside, the combination making a soft amber-yellow with a luminous glow. This is a tall-growing variety, famous for the quantity of bloom produced. \$1.25 ea.; 3 for \$3.35.

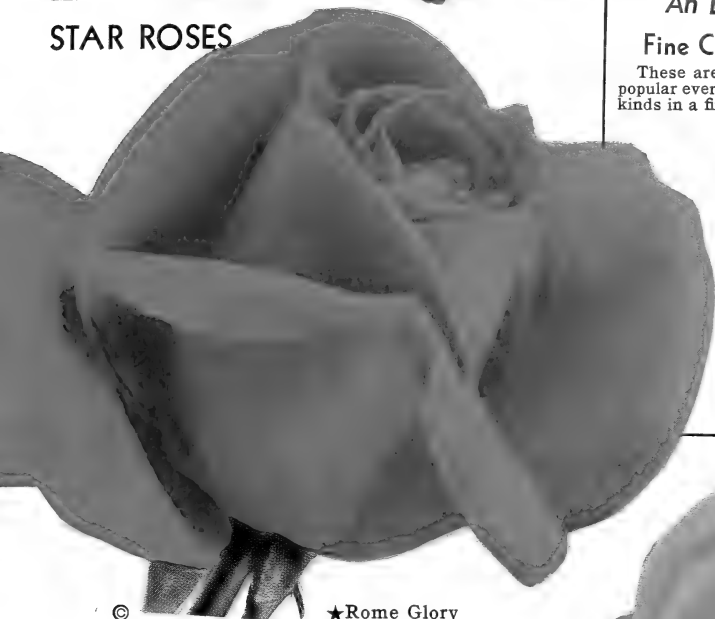
★**RED RADIANCE.** H.T. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the color, which is an even shade of cerise-red. Like Radiance it is long lived, free blooming and does well under a wide variety of growing conditions. \$1.25 ea.; 3 for \$3.35.

★Poinsettia





STAR ROSES



★Rome Glory

★**ROME GLORY.** H.T. Plant Pat. 304. Rose-red. This tall-growing variety holds its noble buds and mammoth, long-lasting, fragrant blooms erect on long, strong stems. \$1.50 ea.; 3 for \$4.

★**SIGNORA.** H.T. Plant Pat. 201. Bicolor. Long, tapering buds of brownish orange and great blooms of mandarin-orange and salmon. Praised from Maine to California. \$1.50 ea.; 3 for \$4.

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. \$1.25 ea.; 3 for \$3.35.

★**SOEUR THERESE.** H.T. *Illustrated page 14.* Buttercup-yellow. This is the most astonishing variety, for it blooms in candelabras (not clusters) of from 5 to 15 flowers, forming on top of sturdy canes that hold the blooms erect. Each flower is fine for cutting as it comes on a wiry stem from 6 to 8 inches in length. Long-pointed buds richly marked with carmine; open blooms clear yellow. \$1.25 ea.; 3 for \$3.35.

★**TALISMAN.** H.T. Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red with choice, distinctive form. \$1.25 ea.; 3 for \$3.35.

★Talisman



8 Tried and True Roses \$7.85

(Value \$10)

An Extra-Fine Set For Beginners

Fine Cut-Flower and Garden Collection

These are varieties that have long been among the most popular everywhere; easy to grow, free-flowering, dependable kinds in a fine range of colors.

★ <b>Golden Sastago.</b> Buttercup-yellow...	Page 12
★ <b>Lady Ashtown.</b> Carmine-pink. Long-pointed buds and beautifully formed blooms.....	12
★ <b>Poinsettia.</b> Clear, deep, poinsettia-red, Unfading and long lasting.....	16
★ <b>President Macia.</b> A handsome two-toned pink. Large flowers.....	16
★ <b>Radiance.</b> Rose-pink. One of the world's most dependable and most loved Roses.....	16
★ <b>Red Radiance.</b> Rich raspberry-red. Like Radiance except for the color.....	16
★ <b>Soeur Therese.</b> Yellow, richly marked with carmine in the bud stage....	15 & 17
★ <b>Talisman.</b> Popular multicolor blend of orange, yellow and rose-red.....	17

ASK FOR OFFER 117



★Texas Centennial

★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Brilliant red. Its color is a badge of courage—blood-red buds that turn glowing salmon-red in the fully opened flowers on tall, erect plants. A fitting Rose to be dedicated to the memory of gallant young heroes, as this Rose has been. The long buds come almost continuously on vigorous stems that hold the fragrant blooms erect. \$1.25 ea.; 3 for \$3.35.

★**THE DOCTOR.** H.T. Satiny pink. The buds are long and pointed, expanding to enormous flowers when fully open. One of the most fragrant of pink Roses. Of fine form, the color is a uniform silvery pink in both bud and open flower. Not so prolific as some other varieties, but the blooms more than compensate Rose growers who enjoy extra quality. \$1.25 ea.; 3 for \$3.35.

★**WHITE BRIARCLIFF.** H.T. Plant Pat. 108. An ideal white Rose for the garden and for cutting. The exquisite, long, streamlined buds are continuously produced in great quantities. Fully double and pure white in both bud and open flower. \$1.25 ea.; 3 for \$3.35.

Rose Index, Page 27

# Everblooming

★**DONALD PRIOR.** Plant Pat. 377. Rich, bold color on a splendid plant makes this fine red Rose desirable. The plants have glistening, disease-resistant foliage and are never without bright, shining blooms from early June until November. 12 petals. Plants grow about 3½ feet high. \$1.25 ea.; 3 for \$3.35.



★Alain

© C.P. CO.

★**ALAIN.** *New.* Our first Floribunda from the great hybridizer, Francis Meilland. He named it for his only son, which gives an idea of his opinion of the Rose. (See page 2.) The clear, bright carmine-red flowers come in great clusters all over the densely branching plants. Blooms have 20 to 25 petals;—more than Red Ripples or Donald Prior, and when fully open are enlivened by attractive, bright golden centers. 2 to 2½ feet tall. Thick, dark, holly-like foliage on strong green stems. Outstanding for quantity of bloom and unfading color, clear and glowing out-of-doors or under artificial light. \$1.50 ea.; 3 for \$4.

★**BETTY PRIOR.** Plant Pat. 340. One of the loveliest and most popular Floribundas. The flowers resemble pink dogwood blossoms in shape, size, and color; shell-pink on the inside, carmine-pink outside. The single blooms come in large, branching clusters and are continuously produced in quantity. Exceptionally hardy, vigorous, bushy plants growing about 3½ feet tall. \$1.25 ea.; 3 for \$3.35.

★**BOUQUET.** Clouds of brilliant rose-red blooms that look like camellias almost hide the foliage. Each branching cluster makes a long-lasting bouquet. Very effective in mass plantings. Growing 2 to 2½ feet, bushy and compact. \$1.25 ea.; 3 for \$3.35.

★Bouquet



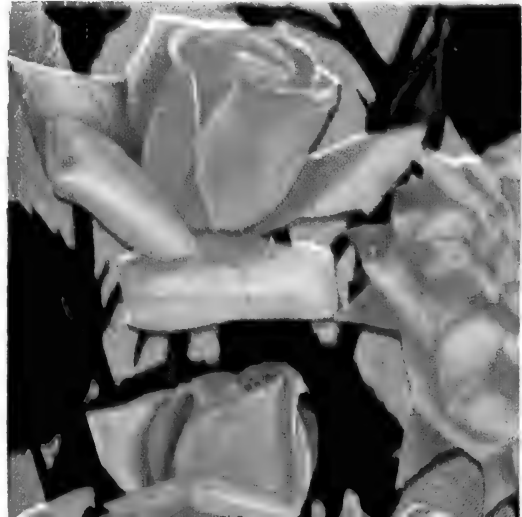
★Floradora

© C.P. CO.

★**FLORADORA.** The gayest Floribunda of them all. It is spectacular, constantly in bloom and an entirely new shade in Roses—a brilliant cinnabar-red, as arresting under artificial light as in the garden. No matter where they are, Floradora blooms are always the eye-catchers. 2½ to 3 feet. \$1.25 ea.; 3 for \$3.35.

★**GOLDILOCKS.** Plant Pat. 672. Rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. Spreading, bushy plants, 2½ feet high. Abundant bloom; fine plants, foliage and color. A border of Goldilocks makes a striking display, showy even from a considerable distance. The best yellow Floribunda. \$1.50 ea.; 3 for \$4.

★Goldilocks



# Floribundas

★**GRUSS AN AACHEN.** Big, 60-petaled blooms, flesh-pink to creamy white. Fine 2-ft. plants. \$1.25 ea.; 3 for \$3.35.

★**KORALLE.** Waxy-petaled, rose-red blooms come in masses on erect plants about 2 feet high. \$1.25 ea.; 3 for \$3.35.



★Little Miss Muffett

★**LITTLE MISS MUFFETT.** Charming flowers like 20-petaled, coral-pink camellias come continuously in open, branching heads on sturdy, healthy plants. Growth 2 ft. \$1.25 ea.; 3 for \$3.35.

★**PERMANENT WAVE.** Plant Pat. 107. Unique, bronzy, cochineal-carmine buds, in clusters of six or more, open to semi-double blooms of rich rose-pink. The petal edges are delightfully waved and fluted even in the buds, and stay crisp and fresh in all kinds of weather. Growth 2 to 2½ feet. \$1.25 ea.; 3 for \$3.35.



★Pinocchio

★**PINOCCHIO.** Plant Pat. 484. Sprays of winsome buds, rich salmon flushed with gold, open slowly to double, attractively formed blooms, 1½ inches across. As the "Sweetheart" flowers open, they gradually change to soft clear pink and acquire deeper pink edges. When the last flowers in a cluster finish, the first buds are opening on other shoots, bringing new interest daily. Free branching, continuous blooming, with ample dark green foliage, the plants grow 20 to 24 inches in height. The full-petaled blooms last well. \$1.25 ea.; 3 for \$3.35.

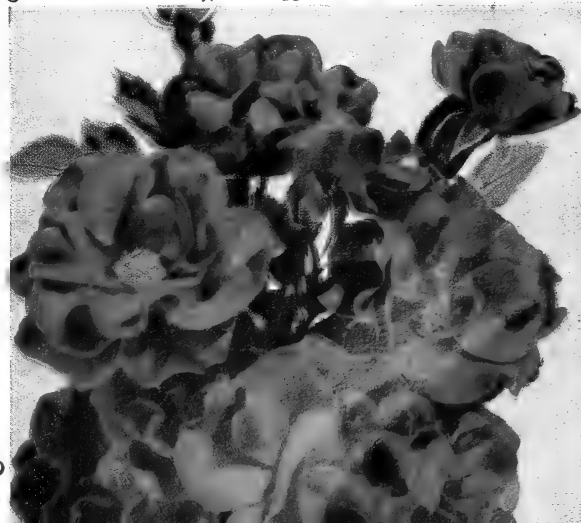
★**SUMMER SNOW.** Plant Pat. 416. You need a good white to complete a planting of Floribundas, and here it is. 2 ft. \$1.25 ea.; 3 for \$3.35.

★**WORLD'S FAIR.** Plant Pat. 362. The best known of all the larger-flowered Floribundas. Large, delightfully fragrant, velvety crimson flowers are freely produced all season on 2 to 2½-foot plants. \$1.25 ea.; 3 for \$3.35.

★**RED RIPPLES.** A clear, true red in both bud and bloom; an intense and joyous color. The wavy-petaled flowers come in great masses and keep coming until later in the fall than most varieties. The plants are outstanding, too. Vigorous and healthy, they grow to 3 or 3½ feet or more. \$1.25 ea.; 3 for \$3.35.

© C.-P. CO.

★Red Ripples



## 5 FLORIBUNDAS \$5.35 GET ACQUAINTED OFFER

Can you imagine a flower bed that is in constant bloom from June to frost? You can have it with Floribunda Roses. They bloom in great sprays of ruffled posies, each spray a perfect cut-flower arrangement, longer lasting than almost any other flower and will continue to grow and bloom year after year.

★**Alain.** New this season. A clear, bright carmine-red that gives an unusual amount of bloom, even for a Floribunda.

★**Bouquet.** Large, double, rose-colored blooms in masses.

★**Floradora.** A rare and lovely shade of red.

★**Koralle.** Rose-red, wavy petaled.

★**Red Ripples.** Clear, true red. Tall and fine.

ASK FOR OFFER 119



# Beautiful Hardy CLIMBING ROSES

Give Your Garden a New Dimension  
A Double Delight by Added Height

Climbing Roses give a lift to a garden, adding variety with their height. Climbers bring blooms to a new, high eye level, serve as background for other flowers and are excellent for dividing areas and outlining property lines in the most pleasant way. These hardy climbers are all large-flowered kinds that give a glorious display in the garden and an unbelievable number of cut-flowers.

★**AMERICAN PILLAR.** Vigorous. Single, pink flowers with white centers, in huge clusters. \$1.25 ea.; 3 for \$3.35.

★**CLIMBING AMERICAN BEAUTY.** Early. Large, sweet scented, deep rose-pink. You can cut quantities of the long-stemmed, fully double blooms without spoiling the outdoor display. \$1.25 ea.; 3 for \$3.35.



★Golden Climber (Mrs. Arthur Curtiss James) ©

★**GOLDEN CLIMBER (Mrs. Arthur Curtiss James).** Plant Pat. 28. Early. The clear yellow, Hybrid-Tea-shaped flowers come on long stems. For maximum bloom train the canes horizontally and in full sun. \$1.50 ea.; 3 for \$4.

★**KING MIDAS.** Plant Pat. 586. Early. Large, double, golden yellow blooms from pointed buds of golden yellow flushed with red. Vigorous in growth with dark green, leathery foliage. \$1.50 ea.; 3 for \$4.

★**MARY WALLACE.** Midseason. Vigorous plants are covered with large, cup-shaped flowers of glowing rose-pink. Very hardy. \$1.25 ea.; 3 for \$3.35.

★**PAUL'S SCARLET CLIMBER.** Midseason. Vivid scarlet and marvelously attractive, with a great mass of bloom. The colorful show keeps up for weeks. The brilliant color does not burn or fade and the bloom in June is profuse. \$1.25 ea.; 3 for \$3.35.

**3 For Bushels of Bloom \$3.35**

- ★**City of York.** An extra-fine new white.
- ★**Climbing American Beauty.** Popular rose-pink.
- ★**Paul's Scarlet Climber.** Gorgeous red.

**ASK FOR OFFER 120**

★**SILVER MOON.** Midseason. White. Great, silvery white, semi-double blooms with a foil of dark, leathery foliage. \$1.25 ea.; 3 for \$3.35.

★**SPANISH BEAUTY (Mme. Gregoire Staechelin).** Early. Long-pointed buds open to perfumed, urn-shaped, pearl-pink blooms, the outside of the petals deeper pink. \$1.25 ea.; 3 for \$3.35.

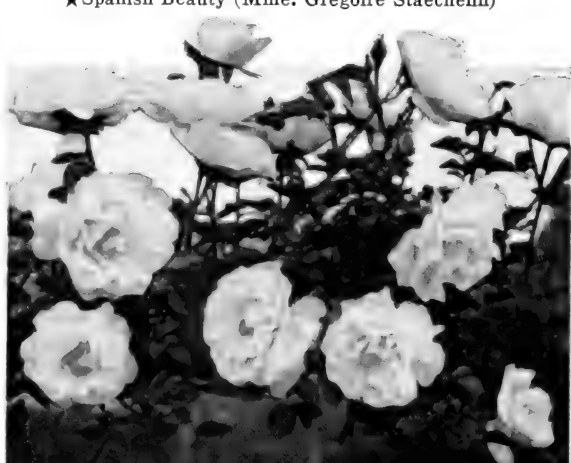
★Spanish Beauty (Mme. Gregoire Staechelin)

★**CITY OF YORK.** White. Hardy and very strong growing. In May and June it is an almost solid mass of bloom. The 3-inch, semi-double to double flowers of creamy white have a delightful fragrance. Top new climber by American Rose Society 1947 judging, rated 93%. \$1.50 ea.; 3 for \$4.

★**DOUBLOONS.** Plant Pat. 152. A lovely yellow, noted also for hardiness and vigorous, healthy growth; a fine all-purpose climber. Shapely buds and large, firm-textured blooms of buff-yellow flushed apricot. Clean, spicy fragrance. Blooms early and for a long season on 10 to 12-foot canes. \$1.50 ea.; 3 for \$4.

★**DR. W. VAN FLEET.** Flesh-pink. Very vigorous, with large, double, fragrant flowers. Blooms early and for a long time. Hardy, healthy and dependable, it is one of the best. \$1.25 ea.; 3 for \$3.35.

★**FLASH.** Plant Pat. 396. Buds are yellow with a scarlet suffusion, opening to gleaming scarlet blooms, the underside of the petals yellow. \$1.25 ea.; 3 for \$3.35.



© C.P. CO.

★City of York



# Repeat-Blooming CLIMBING ROSES

Highly Useful Plants for Any Garden

Your garden is missing something well worth while if you are not making full use of Climbing Roses for backgrounds, screens and tall decorative effects. The long canes can produce the most amazing mass of bloom, on arches, trellises, garage walls, fences, etc. New Dawn and Prosperity are especially free in bloom. These two are also particularly hardy and will withstand much cold without protection.

Climbing Roses usually require a full growing season after planting before they bloom. With all varieties on these two pages, do not prune away any of the first year's growth, as this is the blooming wood for the following year.



★New Dawn

★**NEW DAWN** (Everblooming Dr. W. Van Fleet). Vigorous. Blush-pink. Awarded the Bloomfield Gold Medal by the American Rose Society for "the best hardy Everblooming Climbing Rose ever produced anywhere in the world." This record remains unchallenged.

We have a specimen plant in our display garden with 12 to 15-foot canes, with rich green foliage, that year after year in June provides masses of lovely, pale pink, fragrant blooms on long cutting stems, and repeats its bloom until hard frost, and in normal seasons into November. \$2 ea.; 3 for \$5.

★**PROSPERITY**. White. Constantly in bloom, spring, summer and fall. Delightful, double flowers in clusters. A vigorous pillar Rose or can be grown as a tall, graceful shrub without support. Height 7 ft. \$1.25 ea.; 3 for \$3.35.

## Everblooming

### CLIMBING HYBRID TEAS for Mild Climates

The glory of southern gardens and gems elsewhere if they can be grown in a sheltered spot or given winter protection according to the climate.

★**CLIMBING CRIMSON GLORY**. Plant Pat. 736. One of the world's most loved Roses can now be had as a climber, with the same richly fragrant, gloriously colored, deep crimson blooms and the same clean, disease-resistant foliage. \$2 ea.; 3 for \$5.

★**CLIMBING MRS. PIERRE S. DU PONT**. Golden yellow. Beautiful golden yellow blooms, described on page 16. \$1.50 ea.; 3 for \$4.

★**CLIMBING TALISMAN**. A climbing form of the famous Talisman Rose. See illustration, page 17. \$1.50 ea.; 3 for \$4.

★**HIGH NOON**. Plant Pat. 704. Yellow. Regional All-America award for mild climates. Here in southeastern Pennsylvania, it has lived through two winters with no protection whatever. The tips of the canes were killed last winter but that had no bad effect, as it has been blooming constantly and is making fine new growth. Beautiful golden yellow buds on long stems for cutting. \$2.50 ea.; 3 for \$6.75.



©



★Blaze

★**BLAZE**. Plant Pat. 10. Scarlet-crimson. Makes a gorgeous show for weeks in June. Under favorable conditions it sometimes repeats in the fall. Quite hardy and brilliant. \$1.50 ea.; 3 for \$4.

★**DR. J. H. NICOLAS**. Plant Pat. 457. This pillar Rose is sensational in the size of the beautiful, fragrant, rose-pink flowers. The 50-petaled blooms are like large Hybrid Teas. When they are spent, just pinch them off and new flowers will form, but not as profusely as in June. \$1.50 ea.; 3 for \$4.

**3 CHOICE CLIMBERS \$3.95**

- ★Blaze. Plant Pat. 10.
- ★Golden Climber. Plant Pat. 28.
- ★King Midas. Plant Pat. 586.

**ASK FOR OFFER 121**



## Star ☆ Roses as Christmas Gifts

Order Star Roses for your flower-loving friends  
and your gift will keep on giving, year after year

1. At Christmas time, the friends for whom you order Roses will receive from us the attractive Christmas card shown above, announcing your gift. It is best to send your Christmas orders as early as possible, and this will help you, too, to avoid the rush of many things to do at the last moment. We will mail the card to arrive at the proper time. The plants will be shipped next spring at the right time for planting.

2. On the gift card we write your name as donor, the names of the Roses ordered and the date when the plants will be forwarded. We attend to the shipping time. Full planting and cultural directions go with each order.

3. By ordering Star Roses as Christmas gifts, you avoid the tiresome annoyance of pushing through Christmas shopping crowds, and have the satisfaction of knowing your present will be joyfully received, even if it is duplicated by someone else. There is always room for more Roses in a flower-lover's garden.

4. Be sure to give full names and addresses to which the Roses are to be sent. Please print names and addresses plainly to avoid any chance of error in shipping.

5. Please make all gift orders on a separate sheet from other orders, for special handling.

6. Or you can order \$2.50 and \$5 or larger gift certificates for your friends to make their own selections.

### 4 SPECIAL CHRISTMAS \$5 GIFT OFFER

(\$6 value; Roses \$1.50 each)

These are Roses you can be proud to give and any gardener will be happy and grateful to receive. Four newer kinds, the same quality plants as those sold separately and a wonderful value in this offer. All-America award winners, all four.

- |                                                                                                   |   |
|---------------------------------------------------------------------------------------------------|---|
| ★ <b>Charlotte Armstrong.</b> Fine, tall, free blooming, deep pink. Plant Pat. 455.....           | 5 |
| ★ <b>Katherine T. Marshall.</b> Soft coral-pink with a golden glow. Plant Pat. 607.....           | 8 |
| ★ <b>Lowell Thomas.</b> Clear, unfading yellow. Plant Pat. 595.....                               | 8 |
| ★ <b>Mirandy.</b> Glorious big blooms of deep claret-red. Extremely fragrant. Plant Pat. 632..... | 9 |

ASK FOR OFFER 122

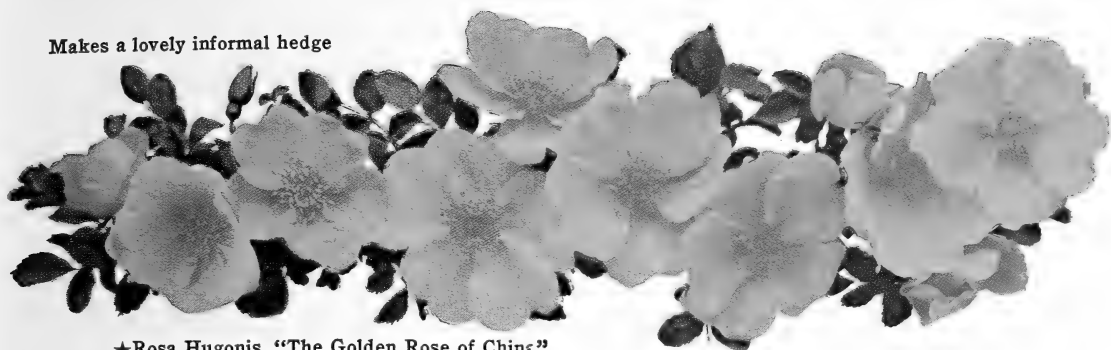
7. In selecting varieties, we suggest some of the following, which are fine kinds in good supply:

**Peace**  
**Condesa de Sastago**  
**Crimson Glory**  
**Crimson King**  
**Eclipse**  
**Girona**  
**Golden Anniversary**  
**Good News**

**Grace Moore**  
**Mme. Cochet-Cochet**  
**Mirandy**  
**Narzisse**  
**Nocturne**  
**Poinsettia**  
**Rubaiyat**  
**Soeur Therese**

*If you select other kinds, please indicate a second choice*

Makes a lovely informal hedge



★Rosa Hugonis, "The Golden Rose of China"

## SHRUB ROSES

★**HUGONIS (The Golden Rose of China)**. Beautiful plants, 6 feet in height and spread, are covered to the tips of the graceful drooping canes with brilliant yellow, single blooms in early May. This beautiful Shrub Rose, with its dainty acacia-like foliage and graceful growth, makes a distinctive and almost impenetrable hedge. Plant 6 feet apart to allow for proper development. *Blooms best when planted in good unfertilized soil.* \$1.25 ea.; 3 for \$3.35.

★**MARTHA LAMBERT**. An everblooming Shrub Rose with large clusters of intense scarlet, single blooms like heads of phlox. Hardy, healthy and attractive. \$1.25 ea.; 3 for \$3.35.

★**THE FAIRY**. This Rose is one of the finest and most useful plants ever introduced. "A regular Busy-Lizzie for bloom" it has been truly called. Rosettes of seashell-pink come in large sprays, somewhat like an everblooming dwarf Dorothy Perkins, but much prettier. It forms a medium-low, spreading bush with small, shiny, attractive foliage which seems to be proof against disease or neglect. For adding a charming spot of constant bloom in front of a shrub border or anywhere else in the garden, it has no equal. \$1.25 ea.; 3 for \$3.35.

## GROUND-COVER ROSE

★**MAX GRAF**. An ideal, hardy trailing Rose. Large, single, apple-blossom-pink flowers in profusion in June. Very hardy, with beautiful foliage all season. Especially useful as a low-growing, handsome cover for a steep bank or slope. \$1.25 ea.; 3 for \$3.35.

## MINIATURE ROSES. Hardy

3-in. Pot-Grown Plants, Postpaid

Fall shipment for outdoor planting in the south. For outside, north of Washington, D. C., we advise spring planting.

For indoor winter flowering, plants should be rested outdoors until after January 1, then brought in, potted and placed in a sunny window where they will bloom in a few weeks. We can supply rested plants any time after January 1, for indoor flowering. They will not thrive in a dry atmosphere.

★**MIDGET**. Plant Pat. 466. The tiniest rose-red, fully double Miniature Rose. Almost thornless. 75 cts. ea.; 3 for \$1.88.

★**PIXIE**. Plant Pat. 408. The world's tiniest double white Rose. It shows pink shadings in cool weather. 75 cts. ea.; 3 for \$1.88.

★**ROSA ROULETTI**. Small, rose-pink, double flowers are about an inch in diameter. 75 cts. ea.; 3 for \$1.88.

★**SWEET FAIRY**. (De Vink.) Plant Pat. 748. *New*. The first Miniature with true Rose fragrance. Dainty, dark pink buds open to charming, very double, 1-inch blooms of apple-blossom-pink. \$1 ea.; 3 for \$2.50.

★**TOM THUMB**. Plant Pat. 169. Deep crimson buds grow slightly lighter as the bloom opens, later disclosing a bright eye in the heart of each flower. Beautifully formed, perfect, tiny Roses. 75 cts. ea.; 3 for \$1.88.

## 3 MINIATURE ROSES \$2.15

★Midget. Plant Pat. 466. Rose-red.

★Pixie. Plant Pat. 408. White.

★Sweet Fairy. Plant Pat. 748. Apple-blossom-pink.

ASK FOR OFFER 123

## HYBRID PERPETUAL ROSES

These very hardy bush Roses can be grown in the colder climates without winter protection, and both varieties are worthy of a garden place anywhere. Healthy, vigorous, undemanding and beautiful.

★**FRAU KARL DRUSCHKI**. The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the growing season. Not fragrant, but unsurpassed in form and size. \$1.25 ea.; 3 for \$3.35.

★**HENRY NEVARD**. This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. \$1.25 ea.; 3 for \$3.35.

★Henry Nevard



## SUPPLIES

**EEZY WEAR GARDEN GLOVES**. All leather, soft and pliable. Protect your hands from dirt, stains and scratches, indoors and out. Sizes for women (small, medium, large) and men (medium, large). \$1.25 per pair, ppd.

**FLORALIFE**. Makes cut-flowers last longer. Supplies food elements for cut-flowers to open naturally and keeps the water fresh by stopping bacteria. With Floralife, a flower arrangement can be left undisturbed. Comes boxed in handy packet form; each packet makes 2 quarts of solution. Attractively packaged, suitable for Garden Club or party prizes and makes a fine, unusual Christmas gift. 15 packets in a box, \$1.10, ppd.

**STIM-U-PLANT**. Fertilizer in compact, odorless, tablet form. The ideal feeding method for house plants. Contains all the necessary elements for good plant growth and bloom. Handy to store and use. Another excellent Christmas gift suggestion. 100 tablets 75 cts.; 1000 tablets \$3.50, ppd.

# HARDY PERENNIALS

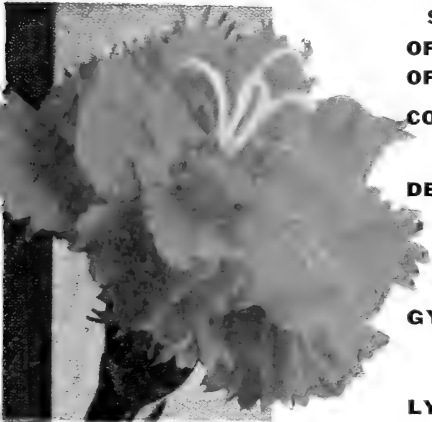
50 cts. ea.; 3 for \$1.25, except as noted

All prices include delivery prepaid

Be sure of perennial flowers next year by setting out the plants this fall. Following is a carefully selected list of superior varieties for fall planting.



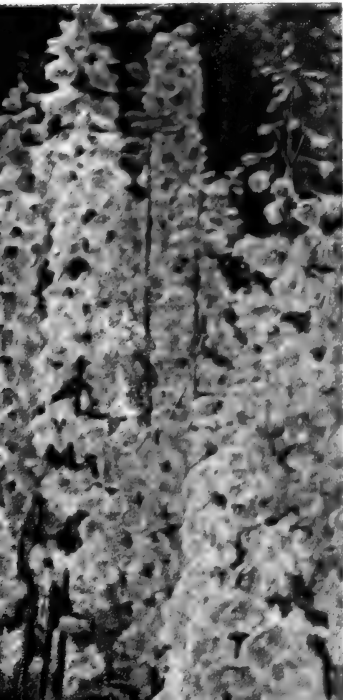
Anthemis, Moonlight. Gives hundreds of flowers over a long blooming season.



Carnation, Lucia

A fine, new, hardy Carnation which should be in every garden.

Delphinium Hybrids



**ANTHEMIS, Moonlight.** Lovely 2½-inch, pale yellow daisies in quantity over a long period, starting in early summer. Good in the garden and for cutting. Finely cut foliage. Extra-hardy.

**AQUILEGIA (Columbine), Long-Spurred Hybrids.** Gay and showy blooms in May and June, the airy flowers 2 to 3 feet high on long, wiry stems. Foliage lower, neat and beautiful at all times. Thrives in sun or shade. Assorted colors.

**CARNATIONS.** These resemble florist's Carnations but are fine, hardy garden plants. Long season of bloom; very fragrant.

**Her Majesty.** Large, pure white. Full. Prolific.

**Lucia.** See illustration. Very fine.

**Silvermine.** Double, white. June to Sept.

**Purple Unique.** Bright dubonnet color.

**Rose Unique.** True rose color. Everblooming.

**Salmon Unique.** Very fragrant. Lovely color.

**OFFER 124B.** 6 Carnations, 1 of each above \$2.35.

**OFFER 124C.** 3 Unique Carnations \$1.25.

**COREOPSIS, Golden Shower.** Dainty, star-like, yellow flowers 1½ inches across, from June on. Erect 2-foot plants. Fine, disease-free foliage.

**DELPHINIUMS, Field-grown Plants.** Plant these aristocratic flowers to high-light your garden. They come in glorious shades of blue, from deep violet to palest blue-lavender and countless tints between. Flowers large, spikes tall, strong and graceful.

**GYPSOPHILA (Baby's Breath), Rosy Veil.** A low-growing, double, pink variety of this dainty flower. Ideal for adding to bouquets. Blooms summer and fall.

**LYTHRUM.** We offer the following two fine varieties. Both are new, hardy and handsome with showy flowers on narrow spikes. Continuous bloom June to Sept.

**Dropmore Purple.** Very new. Choice.

**Morden's Pink.** Fine rose-pink.

**RUDEBECKIA, Golden Globe.** *New.* Perfectly double, golden balls on 4 to 5-foot plants. Showy blooms late June to Sept. Not bothered by weather or disease, they do well in almost any soil and location if they get some sun. A fine addition to our carefree perennials for busy gardeners. 65 cts. ea.; 3 for \$1.65.

**STOKESIA (Cornflower Aster), Blue Moon.** Light blue, fringed flowers up to 5 to 6 inches in diameter on 12 to 18-inch stems. Of easy culture, blooming throughout the summer and fall until frost. In the foreground of the border, it makes a picture not easily duplicated.

**REGAL LILIES.** Probably the easiest fine Lily to grow and one of the most beautiful. Deliciously fragrant blooms in June; white trumpets with golden throats, the outside stained wine-color. 3 for 95 cts.; 6 for \$1.85; 12 for \$3.50; 100 for \$27.50.



Aquilegia (Columbine)  
Gay assorted colors.

## 7 Perennials

\$2.75 (\$3.50 value)

A choice collection

- 1 Anthemis
- 1 Aquilegia
- 1 Carnation, Lucia
- 1 Carnation, Her Majesty
- 1 Delphinium
- 1 Gypsophila
- 1 Lythrum, Dropmore Purple

ASK FOR OFFER 124A

Regal Lily  
Easy to grow, long lasting, fragrant and one of the world's most beautiful Lilies.



## 12 FINE PERENNIALS \$4.35

(\$5.65 value)

A money-saving collection of top kinds:

- 1 Anthemis, Moonlight
- 3 Aquilegia (Columbine), Long-Spurred Hybrids
- 3 Carnations, Lucia, Silvermine, 1 Unique
- 1 Coreopsis, Golden Shower
- 1 Gypsophila (Baby's Breath), Rosy Veil
- 1 Lythrum
- 1 Rudbeckia, Golden Globe
- 1 Stokesia (Cornflower Aster), Blue Moon

ASK FOR OFFER 124

# HARDY PHLOX

*For Midsummer Bloom*

Fragrant, dependable Phlox blooms are the glory of midsummer gardens.

The great flower-heads are extremely showy, even from a distance, and the color range magnificent—brilliant or soft, light or dark—red, pink, lavender, purple to almost blue, or white. Once planted, they survive for years. Do not allow them to go to seed and you will keep the same clear colors that you plant. Seedlings are apt to be off color and crowd out the original plants. The kinds offered below are especially fine in color and size.

**CULTURE.** The soil should be well drained, deeply spaded and enriched with well-rotted manure or bone-meal. Plant 12 to 15 inches apart, preferably in full sun.

**OFFER 125.** 18 Phlox, 1 each of all on this page, **\$7.85**  
125. **ALL PRICES POSTPAID**

## 8 POPULAR PHLOX \$3.35

50 cts. ea.; 3 of one variety for \$1.25

**Brilliant.** Light, shining scarlet with darker eye. Extra fragrant. Many large flowers.

**Charles Curtis.** Non-fading Mandarin-red, a sparkling, showy color. Strong grower, 2½ to 3 feet tall.

**Europa.** White with crimson eye. Richly fragrant.

**Leo Schlageter.** Light carmine-scarlet with slightly darker eye. Large trusses on a good vigorous plant.

**Mary Louise.** Unusually large heads with very large individual florets, as white as the whitest marble.

**Painted Lady.** Silvery pink with cherry eye. Very fine. 2½ to 3 feet.

**Salmon Beauty.** Clear salmon-pink with white eye. Outstanding.

**Starlight.** A starry white eye on a violet ground gives this variety a lovely distinction.

**OFFER 125A.** 1 each of the above  
8 Popular Phlox for **\$3.35**

## 7 STRIKING PHLOX \$2.85

50 cts. ea.; 3 of 1 variety for \$1.25

**American Beauty.** Clear, deep pink. Large flowers on strong, healthy plants.

**Aurora.** The large flowers are light salmon-pink beautifully rayed with white.

**Caroline Vandenberg.** A clear, good lavender-blue. Large florets.

**Flash.** Carmine-crimson with bright scarlet center. A flashing color. Blooms freely. About 2 feet tall.

**George Stipp.** Lovely salmon.

**Pink Charm.** Bright, clear pink with scarlet sheen. Medium height, many flower stems.

**Progress.** Probably the best blue Phlox, its color a good mid-blue that is most attractive.

**OFFER 125B.** 1 each of the above  
7 Striking Phlox for **\$2.85**

*The Best Buy in Phlox*

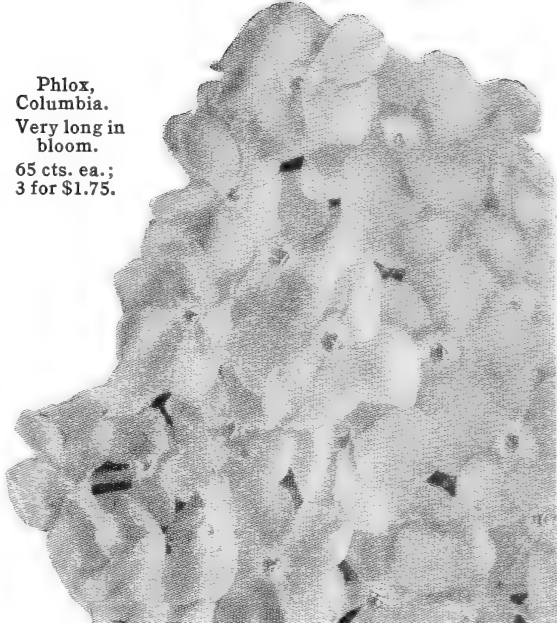
## 8 Named Phlox \$2.75

Unless you need specific varieties or colors, here is our best Phlox offer, 8 named kinds, all different, from the above or others equally as good. Each will be a fine named variety and different colors will be represented. Plants in collections are the same quality as those sold separately.

**ASK FOR OFFER 125C**

Phlox,  
Columbia.  
Very long in  
bloom.

65 cts. ea.;  
3 for \$1.75.



## 3 EXTRA-FINE PHLOX

65 cts. ea.; 3 of one variety for \$1.75

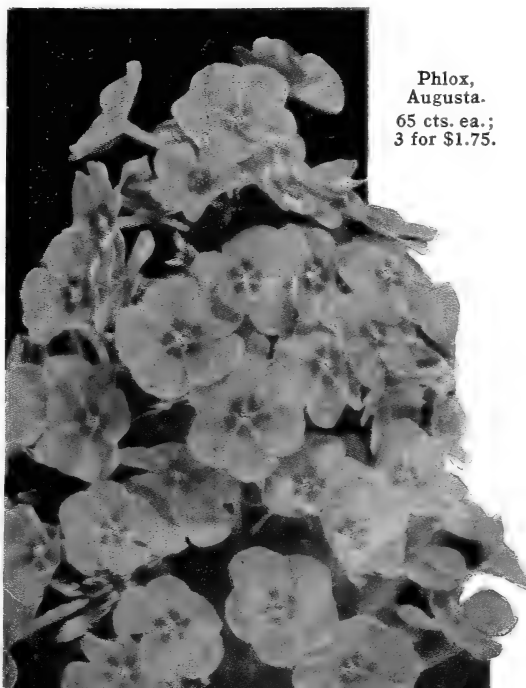
**Augusta.** See illustration below. Plant Pat. 252. Lovely American-Beauty-red or deep cherry-red which does not bleach in the sun. Tints of orange show when the flowers first open. The plant is vigorous. This is a variety of exceptional quality and vivid color.

**Columbia.** See illustration above. Plant Pat. 118. Acknowledged by expert gardeners as the finest light pink Phlox. The color is a light cameo-pink with faint blue shading at the center. Flowering laterals develop after the main flower-head has faded and greatly extend its flowering season.

**Purple Heart.** Vigorous, healthy habit with large individual florets in good-sized trusses. The color is a live shade of deep blue-purple intensified by a darker center.

**OFFER 125D.** 4 each of Augusta and Columbia, will make a real show in your garden. The 8  
Extra-Fine Phlox for **\$3.35**

Phlox,  
Augusta.  
65 cts. ea.;  
3 for \$1.75.





# Star Guide



## STAR ROSE TRADE-MARK

This is a durable, star-shaped Tag bearing the name of the Rose on the back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase.

### Star Rose Guarantee

We guarantee every Star Rose to bloom the first blooming period after purchase, failing which we will replace the plant or refund its cost.

Please check your order carefully before mailing. Be sure to include the address to which you want the plants sent. Please see if quantities are complete before you mail the order. If we are to give good service, we must ship thousands of plants at once during the planting season. Order changes delay the speed of our service to you and our other customers.

PRICES in this catalog apply until December 15 1948. We prepay shipping charges. We do not ship C. O. D.

## To Our Customers:

We aim to provide "The Best Roses for America"! From our 50 years of experience there is no other statement that would more accurately describe the bulls-eye of our business target.

Having once decided what Rose lovers most want, just THAT do we strive to supply. Even though a customer may not specify precisely his or her requirements, each one is bound to be delighted when he learns to know where the best can be had, *i.e.* "to what extent do WE deliver the goods"! This bulls-eye business target of ours is like a gold medal. It has two sides and must be aimed at from two standpoints—"The Best Roses in America" need to be thought of in two ways. First, just what varieties do you see in the list of kinds we offer to supply you? Does our list include the kinds that may be depended on to give the greatest satisfaction? Few people realize the scope and extent of testing and inspecting both in our great gardens here and on many journeys quite across or into two continents. After that the least-favored kinds are dropped to make room every year for newer and better sorts. In consequence, you can rest in full assurance that any kind offered in these pages deserves to appear in the honor roll of "The Best Roses for America."

The second side of this two-in-one target at which we earnestly aim has to do with the quality of the plants which you receive. Whatever may be the names of the Roses you order, there can be a very wide difference between the best-grown and the poorest-grown Rose plants—or even well-grown and good-appearing plants may have suffered in storage or in transit, and will make but weak growth in consequence.

Many indeed have been the lessons we have learned. More than thirty years ago we pioneered on the frontier of furnishing best-grown plants. Of such high uniform quality of potential growth were our plants that we then guaranteed them to bloom and have done so ever since. (See Margin.) Furthermore, on every plant sent out we then did and still do put a Star label as the Trade-Mark sign of our guarantee.

Experience can lead to wise as well as hard-headed business policy. After two generations of it this one thing we know—there is no mightier factor that operates to build a substantial business and confidence in a firm than for that firm consistently to "deliver the goods."

On each occasion when a customer opens his or her order of Star Rose Plants, we aim that the quality and the service shall be recognized as true to the pattern of Star Roses—"THE BEST ROSES FOR AMERICA."

(Written enroute to and through Europe on the hunt for still better Roses, or more as good as Peace.)

THE CONARD-PYLE CO.  
WEST GROVE, PA.

*Robert Pyle*  
President



# To Good Roses

FALL  
1948

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We care very much that you shall get the fullest possible enjoyment from your Star Roses. Hence, for your help we offer the following items:

### "HOW TO GROW ROSES"

1948 Revised Edition

By Robert Pyle and  
J. Horace McFarland  
L. H. D.

192 pages; cloth bound  
32 pages in natural color

An up-to-the-minute reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

\$2.50 postpaid or, with a \$10 order, only  
\$1.50 postpaid



### ROSE MAGAZINE

25 cts. for 4 issues.

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Issued 2 to 4 times a year. Single copies free on request. 25 cts. for four issues.



### "ROSES FOR EVERY GARDEN"

By R. C. Allen, Executive Secretary of the American Rose Society

218 pages, 32 color illustrations and many drawings

Dr. Allen's book has the accuracy of his horticultural science background and his personal contact with the practice of Rose gardening in all parts of the United States. Packed with usable, sound information, at the same time it is delightful reading; he knows the fun to be found in growing and having your own Roses. \$3.50 ppd.

### American Rose Society Membership

The largest single-flower society in America. Membership gives you use of their library, lists of members and of Public Rose Gardens, the bimonthly magazine and a 250-page illustrated Annual, itself worth the full membership price. Send \$3.50 to The Conard-Pyle Co., West Grove, Pa., for a year's membership or give a membership as a gift to your favorite Rose gardener.

### American Association of Nurserymen



We are members and can issue or accept A.A.N. Gift Certificates in payment for any plants or commodities we offer for sale.


More complete information will be sent to those requesting it.




NOVELTIES

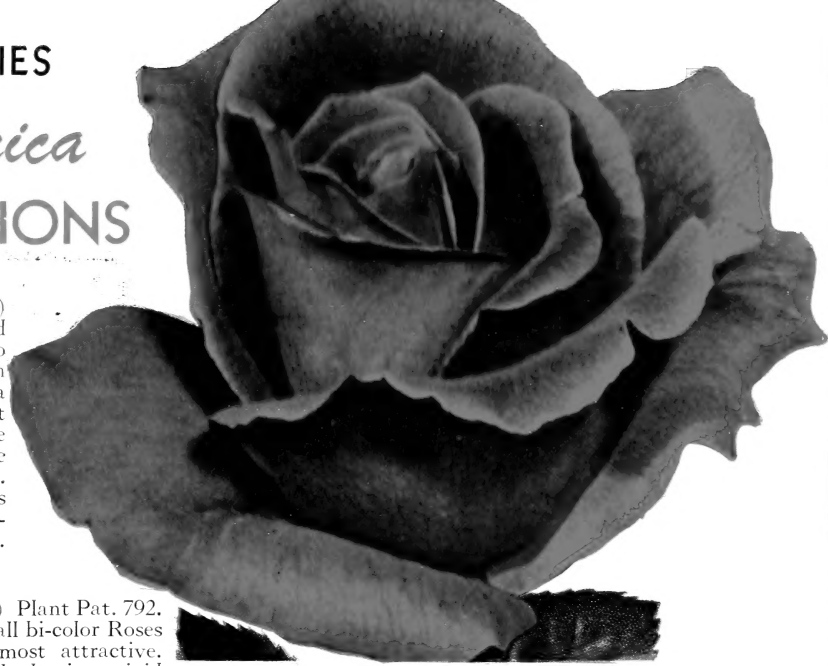
*All-America*  
ROSE SELECTIONS

★ **NOCTURNE.** H.T. (Swim.)

 Plant Pat. 713. Long-pointed buds of perfect form open to blooms of bright cardinal-red with dark shadings. Somewhat lighter, a coppery red, during the hottest part of summer. Blooms of show-shape and size; early to bloom and as late as any to quit. Intensely fragrant. Good foliage and vigorous plants like the great Rose, Charlotte Armstrong, which is one of its parents. \$2 ea.; 3 for \$5.10.

★ **FORTY-NINER.** H.T. (Swim.) Plant Pat. 792.

 One of the most brilliant of all bi-color Roses and certainly one of the most attractive. The color combination is rich and pleasing, vivid orient-red with chrome-yellow reverse, the yellow most evident in the bud and seen as flashes of a "golden lining" in the open blooms. Grand, vigorous plants with a satisfying amount of bloom. \$2.50 ea.; 3 for \$6.75.



★ Nocturne

**3 ALL-AMERICA WINNERS \$5.75**

(\$6.50 Value)

- ★ **Forty-niner.** Plant Pat. 792.
- ★ **Nocturne.** Plant Pat. 713.
- ★ **Peace.** Plant Pat. 591. See pages 2 and 3.

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*Star Rose Growers*

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WEST GROVE, PA.



★ Forty-niner





